

The production of Marina City News Volume 27 is now underway. This edition will be the first of the year and will be published in time for Sanctuary Cove International Boat Show. Get in early with your booking and receive the 'early bird' 10% discount.

All content from the magazine is available to view online, giving advertisers more for their money. GCCM E-News will also feature current articles from the latest magazine, giving you the chance to double your exposure if you submit editorial, why not put your business in the spotlight!

## Advertising rates and specifications

Size (mm) W X H	Units	Cost (inc GST)
58mm x 55mm	1	\$550.00
119mm x 55mm	2	\$660.00
180mm x 55mm	3	\$880.00
210mm x 100mm	6	\$1,100.00
105mm x 297mm	6	\$1,100.00
210mm x 297mm	15	\$1,540.00 (Full pg)
420mm x 297mm	30	\$2,400 (Double pg)

\* Please note premium positions (eg. inside front cover, back cover) incur a 10% loading fee.

## Submissions & Deadlines

### Got some interesting news or a new product to share?

You are encouraged to submit editorial content for inclusion in the latest issue, the top stories will be published. When submitting editorial please supply a Word document accompanied by 3 high resolution photos.

### Supplying your own creative?

Your ad should be supplied as a print ready **PDF** with 3mm bleed and crop marks. All images throughout the ad should be CMYK and 300 dpi. We can not guarantee the quality of your ad if not supplied to the specifications above.

### Marina City News Issue 27 Deadlines

Early bird special booking deadline: **1st March 2012**

Booking deadline: **21st March 2012**

Editorial submission deadline: **14th March 2012**

Artwork deadline: **4th April 2012**

To place your booking, please fill in the booking form attached to this document and return to the marketing department at Gold Coast City Marina by email or fax.

## Key Facts

- MCN is now in it's 13th year of production.

- MCN has a print run of **12,000** and is posted to over 9,000 addresses nationwide.

- The magazine is a critical connection between the marina, our tenants and both potential and current clients.

- Recipients of the magazine include: Gold Coast City Marina database, associated marine businesses, media, potential clients, yourselves and your direct clients.

- By advertising in Marina City News your business is immediately associated with the most extensive cluster of marine industry professionals in the largest marina of its kind in the Southern Hemisphere.

- Marina City News is also available to view digitally via the Gold Coast City Marina's website, and receives in excess of 2000 visitors per month.

## Contact

### Enquiries or questions?

Please contact Pip in the marketing department on (07) 5502 5888 or email [marketing@gccm.com.au](mailto:marketing@gccm.com.au)

### Booking form submission

fax: (07) 5502 5877

email:

[marketing@gccm.com.au](mailto:marketing@gccm.com.au)

## Advertising Booking Form

Company: .....

Contact person: .....

Email: .....

Phone: .....

Address: .....

ISSUE

# 27

.....

Publication date:  
21st May 2012

## Tenant Directory

I have checked the GCCM Tenant directory in the last issue of MCN and my details:

- Are correct
- Are NOT correct

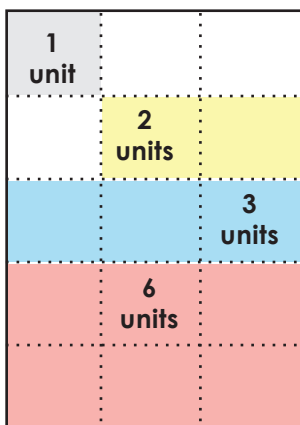
The correct information is attached in an email with the following details filled in:

- Factory No.
- Company
- Description
- Phone
- Fax
- Mobile
- Email
- Website

**To place your booking please mark an 'X' in the appropriate boxes below**

- Please run current ad again from the last issue and invoice me
- Please design a new ad (additional design costs will be charged)
- Please contact me as I would like to modify my current ad
- I will supply my own ad

**What size ad do you require? Please indicate below**



- |                       | Size (mm)     | Units        |
|-----------------------|---------------|--------------|
| <input type="radio"/> | 58mm x 55mm   | 1            |
| <input type="radio"/> | 119mm x 55mm  | 2            |
| <input type="radio"/> | 180mm x 55mm  | 3            |
| <input type="radio"/> | 210mm x 100mm | 6 Horizontal |
| <input type="radio"/> | 105mm x 297mm | 6 Vertical   |
| <input type="radio"/> | 210mm x 297mm | 15 Full page |
| <input type="radio"/> | 420mm x 297mm | 30 DPS       |

I wish to have the ad that I have specified printed in the next issue of Marina City News.

Signed: .....

Date: / / 2012

Issue # 27

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